CLAIMS

What is claimed is:

1. A computerized method comprising:

receiving a content description for multimedia content, the content description comprising an occurrence description scheme describing an occurrence of a semantic entity in the content; and

extracting the occurrence description scheme from the content description.

- The computerized method of claim 1, wherein the content description further comprises a full semantic description scheme for the semantic entry.
- The computerized method of claim 1 further comprising:
 providing the occurrence description scheme to an application that evaluates the
 multimedia content.
- The computerized method of claim 3, wherein the application is selected from the group consisting of searching, filtering, and browsing applications.
- The computerized method of claim 1, wherein the content description complies with the MPEG-7 standard and the occurrence description scheme is represented by a MediaOccurrence description scheme.

- The computerized method of claim 1 further comprising:
 creating the content description from the occurrence description scheme.
- The computerized method of claim 6 further comprising:
 distributing the content description through a communications media.
- 8. A computerized method comprising:

creating a content description for multimedia content, the content description comprising an occurrence description scheme describing an occurrence of a semantic entity in the multimedia content.

- The computerized method of claim 8, wherein the content description complies
 with the MPEG-7 standard and the occurrence description scheme is represented by a
 MediaOccurrence description scheme.
- The computerized method of claim 8 further comprising:
 distributing the content description through a communication media.
- 11. A computer-readable medium having executable instructions to cause a processor to perform a method comprising:

receiving a content description for multimedia content, the content description comprising an occurrence description scheme describing an occurrence of a semantic entity in the content; and

extracting the occurrence description scheme from the content description.

- 12. The computer-readable medium of claim 11, wherein the content description further comprises a full semantic description scheme for the semantic entry.
- 13. The computer-readable medium of claim 11, wherein the method further comprises:

providing the occurrence description scheme to an application that evaluates the multimedia content.

- 14. The computer-readable medium of claim 13, wherein the application is selected from the group consisting of searching, filtering, and browsing applications.
- 15. The computer-readable medium of claim 11, wherein the content description complies with the MPEG-7 standard and the occurrence description scheme is represented by a MediaOccurrence description scheme.
- 16. The computer-readable medium of claim 11, wherein the method further comprises:

creating the content description from the occurrence description scheme.

17. The computer-readable medium of claim 16, wherein the method further comprises:

distributing the content description through a communications media.

18. A computer-readable medium having executable instructions to cause a computer to perform a method comprising: creating a content description for multimedia content, the content description comprising an occurrence description scheme describing an occurrence of a semantic entity in the multimedia content.

- 19. The computer-readable medium of claim 18, wherein the content description complies with the MPEG-7 standard and the occurrence description scheme is represented by a MediaOccurrence description scheme.
- 20. The computer-readable medium of claim 18, wherein the method further comprises:

distributing the content description through a communication media.

- 21. A system comprising:
 - a processor coupled to a bus;
 - a memory coupled to the processor through the bus;
- a communications interface coupled to the processor through the bus, and further coupled to a communications medium; and
- a limited decode process executed by the processor from the memory to cause the processor to receive, through the communications interface, a content description for multimedia content, the content description comprising an occurrence description scheme describing an occurrence of a semantic entity in the content, and to extract the occurrence description scheme from the content description.

- 22. The system of claim 21, wherein the limited decode process further causes the processor to provide the occurrence description scheme to an application that evaluates the multimedia content.
- The system of claim 22, wherein the application is selected from the group consisting of searching, filtering, and browsing applications.
- 24. The system of claim 21, wherein the content description complies with the MPEG-7 standard and the occurrence description scheme is represented by a MediaOccurrence description scheme.
- 25. The system of claim 21 further comprising:

a decode process executed by the processor from the memory to cause the processor to receive, through the communications interface, the content description for multimedia content, the content description further comprising a full semantic description scheme for the semantic entry, and to extract the full semantic description scheme from the content description.

A system comprising:

- a processor coupled to a bus;
- a memory coupled to the processor through the bus; and

an encode process executed by the processor from the memory to cause the processor to create a content description for multimedia content, the content description comprising an occurrence description scheme describing an occurrence of a semantic entity in the multimedia content.

- 27. The system of claim 26, wherein the content description complies with the MPEG-7 standard and the occurrence description scheme is represented by a MediaOccurrence description scheme.
- 28. The system of claim 26, wherein the system further comprises a communications interface coupled to the processor through the bus and further coupled to a communications medium, and the encode process further causes the processor to distribute the content description through the communications interface.